



**2017 Service Provider Exhibitor  
Application  
April 2-5, 2017  
Marriott Marquis Houston  
Houston, Texas USA**

**1** \_\_\_\_\_  
MAILING ADDRESS

Company Name: \_\_\_\_\_ (“Exhibitor”)  
Street/PO Box: \_\_\_\_\_  
City: \_\_\_\_\_ State/Province: \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Country: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Corporate Email Address: \_\_\_\_\_ Website: \_\_\_\_\_  
Primary Contact: \_\_\_\_\_  
Primary Contact’s Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**What will be displayed?**  
(Please describe your product or service) \_\_\_\_\_  
\_\_\_\_\_

INVOICE BILLING ADDRESS (if different from above)  
Billing Company Name: \_\_\_\_\_  
Street/PO Box: \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Country: \_\_\_\_\_  
**A/P Contact’s Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**RESPONSIBLE PARTIES**  
The above described Company hereby agrees with Diversified Communications d/b/a SPAR3D Expo & Conference and Diversified Communications (“Diversified”) to pay the below described fees on the below noted dates and to comply with the Conditions Rules and Regulations also set forth below.

**2** \_\_\_\_\_  
**DEPOSIT**  
A deposit equaling 50% of the total cost of Exhibitor Rate paid in \$US is due June 30, 2016. A deposit equaling 50% of the total cost of Sponsor Rate paid in \$US must accompany this application if submitted after June, 30, 2016. The balance must be paid by October 31, 2016. Applications received on or after October 31, 2016 must be accompanied by full payment.

**3** \_\_\_\_\_  
**PAYMENT TERMS**  
1.) 50% deposit due June 30, 2016 or with application if submitted after June 30, 2016  
2.) 50% due on or before October 31, 2016

**All payments must be made in U.S. dollars on the date of payment.**

Wire Transfer:  
Instructions will be included on your invoice and statements. Please refer to those documents for such transactions.

**REMITTANCE CHECKLIST**  
 Exhibitor Deposit  
 Completed & signed contract (retain copy for your records)

**4** \_\_\_\_\_  
CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail, fax or e-mail to Diversified Communications, 121 Free Street, Portland, ME 04101 or to [rosa@divcom.com](mailto:rosa@divcom.com). The terms and conditions for cancellation are set forth in the following Conditions Rules and Regulations.

Cancellations received by DC on or before June 30, 2016 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space. Cancellations received by DC after June 30, 2016 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

All outstanding cancellation fees are payable immediately upon cancellation.

**5** \_\_\_\_\_  
**EXHIBITOR RATES – Rates are in \$US**

**Service Provider Level** \_\_\_\_\_ **\$3,750**

Price includes:  
10’ x 10’ in-line booth  
2 Full Conference registrations (\$1,590.00 value)

*Service Provider is available to companies who sell services exclusively. Not available to any company selling hardware, software and/or re-sellers.*

**Additional staff registrations can be purchased at a discounted rate.**

**6** \_\_\_\_\_  
**AUTHORIZATION**  
We agree we have reviewed and shall abide by all Conditions, Rules and Regulations Governing SPAR 3D Expo & Conference 2017 as set forth on the website: [http://www.spar3d.com/event/wp-content/uploads/2016/03/SPAR3D2017\\_TermsConditions.pdf](http://www.spar3d.com/event/wp-content/uploads/2016/03/SPAR3D2017_TermsConditions.pdf) which are included with this Exhibit Space Application and incorporated by reference. We further understand that acceptance of this application by Diversified constitutes a legal and binding contract and affirm that we are authorized to bind Exhibitor regarding same.

Contract must be signed & sent with deposit to secure booth.

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**7** \_\_\_\_\_  
**SHOW ADMINISTRATION USE ONLY**

Exhibitor Level \_\_\_\_\_  
SM \_\_\_\_\_ Stand/Location Assignment \_\_\_\_\_