



2017 Elite & Premium Exhibitor Application
April 2-5, 2017
Marriott Marquis Houston
Houston, Texas USA

1 _____

MAILING ADDRESS

Company Name: _____ ("Exhibitor")
 Street/PO Box: _____
 City: _____ State/Province: _____
 Zip/Postal Code _____ Country: _____
 Telephone: _____ Fax: _____
 Corporate Email Address: _____ Website: _____
 Primary Contact: _____
 Primary Contact's Email: _____ Phone: _____

What will be displayed?
 (Please describe your product or service) _____

INVOICE BILLING ADDRESS (if different from above)

Billing Company Name: _____
 Street/PO Box: _____
 City _____ State/Province _____
 Zip/Postal Code _____ Country: _____
A/P Contact's Name: _____ **Email:** _____

RESPONSIBLE PARTIES

The above described Company hereby agrees with Diversified Business Communications d/b/a SPAR3D Expo & Conference and Diversified Communications ("Diversified") to pay the below described fees on the below noted dates and to comply with the Conditions Rules and Regulations also set forth below.

2 _____

DEPOSIT

A deposit equaling 50% of the total cost of Exhibitor Rate paid in \$US is due June 30, 2016. A deposit equaling 50% of the total cost of Sponsor Rate paid in \$US must accompany this application if submitted after June, 30, 2016. The balance must be paid by October 31, 2016. Applications received on or after October 31, 2016 must be accompanied by full payment.

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PAYMENT TERMS

- 1.) 50% deposit due June 30, 2016 or with application if submitted after June 30, 2016
- 2.) 50% due on or before October 31, 2016

All payments must be made in U.S. dollars on the date of payment.

Wire Transfer:
 Instructions will be included on your invoice and statements.
 Please refer to those documents for such transactions.

REMITTANCE CHECKLIST

- Exhibitor Deposit
- Completed & signed contract (retain copy for your records)

4 _____

CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail, fax or e-mail to Diversified Communications, 121 Free Street, Portland, ME 04101 or to irosa@divcom.com. The terms and conditions for cancellation are set forth in the following Conditions Rules and Regulations.

Cancellations received by DC on or before June 30, 2016 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space.
 Cancellations received by DC after June 30, 2016 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

All outstanding cancellation fees are payable immediately upon cancellation.

5 _____

EXHIBITOR RATES – Rates are in \$US

Elite Level 1 20 x 30 island\$29,995

Price includes 14 full conference registrations
 Price includes a Product Preview (\$1,495 value)
 Featured as a Premium exhibitor
 Included in 1 Dedicated Promotional email to attendees
 Logo ad next to listing in Conference Directory
 Logo ad in all 3 editions of SPAR3D ENews : Show Daily (April 3-5)
 Price includes 1 month leaderboard ad on SPAR3D.COM (\$1,000 value)

Premium Level 1 20 x 20 island.....\$25,995

Price includes 12 full conference registrations
 Price includes a Product Preview (\$1,495 value)
 Featured as a Premium Exhibitor
 Included in 1 Dedicated Promotional email to attendees
 Logo ad next to listing in Conference Directory

Premium Level 2 30 x 10 in-line booth\$22,495

Price includes 10 full conference registrations
 Price includes a Product Preview (\$1,495 value)
 Featured as a Premium Exhibitor
 Included in 1 Dedicated Promotional email to attendees

Premium Level 3 20 x 10 in-line booth.....\$18,995

Price includes 8 full conference registrations
 Price includes a Product Preview (\$1,495 value)
 Featured as a Premium Exhibitor
 Included in 1 Dedicated Promotional email to attendees

CO-EXHIBITORS ARE PERMITTED. NOT TO EXCEED 1 PER 100 SF OF EXHIBIT SPACE.

Additional staff registrations can be purchased at a discounted rate.

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AUTHORIZATION

We agree we have reviewed and shall abide by all Conditions, Rules and Regulations Governing SPAR 3D Expo & Conference 2017 as set forth on the website: http://www.spar3d.com/event/wp-content/uploads/2016/03/SPAR3D2017_TermsConditions.pdf which are included with this Exhibit Space Application and incorporated by reference. We further understand that acceptance of this application by Diversified constitutes a legal and binding contract and affirm that we are authorized to bind Exhibitor regarding same.

Contract must be signed & sent with deposit to secure booth.

Signature: _____

Print Name: _____

Title: _____

7 _____

SHOW ADMINISTRATION USE ONLY

Exhibitor Level _____

SM _____ Stand/Location Assignment _____