

Two Shows. One Location.



May 21-23, 2019

Anaheim Convention Center
Anaheim, CA

**Stand out from
your competitors
at AEC Next and
SPAR 3D!**

Sales contact:



Rita Hicks
AEC Next Account Executive
207-842-5578
rhicks@divcom.com



Leslie Rosa
SPAR 3D Sales Manager
207-842-5443
lrosa@divcom.com

2019 Marketing Opportunities

Empower \$20,000

EMPOWER SPONSORSHIP DETAILS:

- Premium Product Announcement
- Theater Presentation
- Networking Party Sponsor
- Charging Station
- Coffee Break Sponsor (1 day)
- Recharge Lounge Sponsor
- Premium Registration Gift
- Featured on Event Website, Mobile App, and On-Site Signage

Ignite \$10,000

IGNITE SPONSORSHIP DETAILS:

- Deluxe Product Announcement
- Theater Presentation
- Welcome Happy Hour Sponsor
- Coffee Break Sponsor (1 day)
- Featured on Event Website, Mobile App, and On-Site Signage

Spark \$5,000

SPARK SPONSORSHIP DETAILS:

- Basic Product Announcement
- Meter Panel Sign
- Bag Insert
- Conference Session Seat Drop
- Sponsored Content article
- Featured on Event Website, Mobile App, and On-Site Signage

CONFERENCE SPONSORSHIPS

Workshop/User Group/Training	\$2,500 **
Keynote Seat Drop (2 Available).....	\$1,000
Conference Session Seat Drop (10 Available).....	\$600

Meeting Rooms

Full Day.....	\$1,500
Half Day.....	\$750

**Exhibitor must also complete and return Special Event Reservation Guide with contract. Form below.

DIGITAL OPPORTUNITIES***

Email Blasts

Post Show (2 Available).....	\$3,250
Pre Show (4 Available).....	\$3,000
Sponsored Content Article	\$1,500

Website Advertising

(1) 728 x 90 Ad	\$3,000
(1) 300 x 250 Ad	\$1,500

***Web advertisements are placed on aecnext.com/news or spar3d.com

NETWORKING & EVENT SPONSORSHIPS

Break Sponsorships

Recharge Lounge Sponsor.....	\$3,000
Coffee Break	\$2,000

Networking Events

Networking Party (2 Available)	\$8,000
Welcome Happy Hour (2 Available).....	\$5,000

Two Shows. One Location.



May 21-23, 2019

Anaheim Convention Center
Anaheim, CA

**Stand out from
your competitors**
at AEC Next and
SPAR 3D!

Sales contact:



Rita Hicks
AEC Next Account Executive
207-842-5578
rhicks@divcom.com



Leslie Rosa
SPAR 3D Sales Manager
207-842-5443
lrosa@divcom.com

2019 Marketing Opportunities

ONSITE BRANDING SPONSORSHIPS

Signs & Banners

Meter Panel Sign (5 Available)..... \$500

Demo Theater Presentations

Demo Theater Presentation (10 Available) \$1,500

Presentation Webinar Upgrade \$3,000

Specialty Branding Opportunities

Charging Station..... \$5,000

Event Mobile App (Exclusive) \$4,500

Attendee Bags \$1,000 - \$5,000

Attendee Mailing List Rental \$1,000

Attendee Bag Insert (10 Available) \$1,000

Premium Registration Gift (4 Available)..... \$1,000

Booth Driver..... \$750

Lanyards

All (Exclusive) \$3,000

Half (Non-Exclusive) \$1,500

NEW PRODUCT ANNOUNCEMENTS***

LIVE Product Preview Presentation..... \$1,600

Product Preview Sessions are held pre-conference. Two session tracks will run concurrently in separate rooms. Time slots are in 15-minute increments but please allow for 3 minutes to support in transition times between presentations. This allows for a total time of 12 minutes to present. The Product Preview sessions are only available for attendees and exhibitors who are registered with Conference level badges.

Deluxe Product Announcement Package (4 Available) \$2,250

- 728 x 90 ad on website and in e-Newsletter leading up to the event
- Pre-Event, confidential conversation with editor to create a custom article in regards to the product
- 100 word description about your product launch on event website and mobile app
- Announce your New Product within your booth space
 - Announcement can be recorded within the booth
 - On-site coverage of the announcement (video recording) and interview after the announcement
- Promotional flyers on "New Product Wall"
- Bold exhibitor listing

Premium Product Announcement Package (4 Available)..... \$1,600

- 728 x 90 Advertisement on website
- Promotional flyers on "New Product Wall"
- 100 word description about your product launch on event website and mobile app
- Sponsored Content article written by editor
- Bold exhibitor listing

Basic Product Announcement Package (10 Available) \$950

- 100 word description about your product launch on event website and mobile app
- Promotional flyers on "New Product Wall"
- Bold exhibitor listing

Product Wall Announcement (10 Available) \$500

- Announce your new product with a featured promotional flyer on the New Product Wall!

***Web advertisements are placed on aecnext.com/news or spar3d.com



For SPAR 3D exhibitors, the editor is
Sean Higgins. For e-newsletter and website
ads, refer to spar3d.com



For AEC Next exhibitors, the editor is
Jeremiah Karpowicz. For e-newsletter and
website ads, refer to aecnext.com/news

Two Shows. One Location.



May 21-23, 2019

Anaheim Convention Center
Anaheim, CA

**Stand out from
your competitors
at AEC Next and
SPAR 3D!**

Sales contact:



Rita Hicks
AEC Next Account Executive
207-842-5578
rhicks@divcom.com



Leslie Rosa
SPAR 3D Sales Manager
207-842-5443
lrosa@divcom.com

2019 Marketing Opportunities

SELECT WHICH EVENT YOU ARE PRIMARILY EXHIBITING FOR:

AEC NEXT SPAR 3D

PLEASE PRINT CLEARLY

Company Name: _____

Contact Person: _____

MAILING ADDRESS

City: _____ State/Province: _____

Postal/Zip Code: _____ Country: _____

Telephone: Country code: _____ City code: _____

Fax: Country code: _____ City code: _____

Email Address: _____

Website: _____

Signature: _____ Date: _____

CONTRACT GRAND TOTAL: _____

To reserve your sponsorship, complete this form and mail it with check or wire transfer information as soon as possible to the AEC Next Sales Department. Make check payable to AEC Next & SPAR 3D Expo. Be sure to reference the invoice number or show code (i.e. AECNEXT or SPAR 3D). The sponsoring company agrees to supply this form along with payment by the deadline of February 8, 2019.

MAIL CHECK TO:

AEC Next & SPAR 3D Expo
PO Box 79365
Baltimore, MD 21279-0365

ACCOUNTS RECEIVABLE: Check Wire Transfer *(instructions will be included with invoice)*

PLEASE NOTE: Signature of the sponsoring company confirms agreement to the terms of the sponsorship detailed in the sponsorship brochure. Signature of both parties constitutes a contract. The Marketing Opportunities Contract serves as an addendum to the Sponsor Application. All rules, requirements, and other information required of exhibitors also apply to the Application for Sponsorship and to sponsors. This is inclusive. Any additional requirements will be the responsibility of the sponsoring company.

Two Shows.
One Location.



May 21-23, 2019

Anaheim Convention Center
Anaheim, CA

Stand out from
your competitors
at AEC Next and
SPAR 3D!

Sales contact:



Rita Hicks
AEC Next Account Executive
207-842-5578
rhicks@divcom.com



Leslie Rosa
SPAR 3D Sales Manager
207-842-5443
lrosa@divcom.com

Special Event Reservation Form

WORKSHOP/SYMPOSIUM /

USER GROUP MEETING/TRAINING (etc.) * \$2,500

- Inclusion in the conference program (online and print)
- Listing in the official event mobile app
- Page on the website
- Inclusion in marketing emails (as appropriate)*
- Inclusion in press releases (when applicable)*
- Social media mentions (as appropriate)

**May be included as part of the package if all required information is gathered in time for marketing emails and press releases.*

MEETING ROOM ONLY (subject to availability) * \$1,500

**Subject to availability. Once contracted, exhibitor will be put in touch with the facility for A/V and Food & Beverage, etc. and will be responsible for ordering those and other services and all costs incurred. Half day room rentals are available for \$750.*

Preferred Day

- Tuesday, May 21
- Wednesday, May 22
- Thursday, May 23
- Other: _____

Preferred Time

Start Time: _____

End Time: _____

Workshop/Symposium Details

Name of Event: _____

Room Requirements

Expected Attendance (quota): _____

Room Set up: CLASSROOM THEATER

Note: You will be responsible for A/V and food/beverage ordering and charges. Once your time slot has been confirmed, A/V and food/beverage contacts will be forwarded to you.

Description of Event (200 words or less):

- Workshop/Symposium/User Group Meeting/Training \$2,500
- Meeting Room Only (Full Day) \$1,500
- Meeting Room Only (Half Day) \$750

Total Items: Total Cost: \$